

2010 Women's Symposium

“Redefining Success in Today’s Economy”



Hosted by Executive Women International of Richmond
Sponsored by Barrett Capital Management, LLC and Dominion Resources, Inc.

There are absolutely no limits to what you can achieve, especially when you're equipped with marketable skills and the right attitude. EWI® Women's Symposium is designed to help you find fulfillment in everything you do.

Featuring Symposium Speaker

Lori Giovannoni

LORIGIOVANNONI.COM AND CO-AUTHOR OF “LAW OF ACHIEVEMENT”

Luncheon Keynote Speaker

Maureen McDonnell

FIRST LADY OF VIRGINIA

Saturday, June 12, 2010

7:30am – 3:30pm

Hilton Richmond Hotel & Spa, Short Pump

12042 WEST BROAD STREET, RICHMOND, VA 23233

\$75 registration includes continental breakfast, lunch, seminar and tradeshow. To register, contact Debora Honodel at (804) 281-1546 or debora.honodel@sscoop.com



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EWI® of Richmond
2010 WOMEN'S SYMPOSIUM REGISTRATION FORM
Hilton Richmond Hotel & Spa at Short Pump
JUNE 12, 2010

Name: <i>(as it is to appear on name tag)</i>					
Company Name:					
Address:					
City:			State:		Zip Code:
Phone:		Fax:		Email:	
<input type="checkbox"/>	Request additional information on EWI		<input type="checkbox"/>	EWI Member	Chapter:

“REDEFINING SUCCESS IN TODAY’S ECONOMY”
Fee Includes lunch, seminar and tradeshow

	Registration Must be Postmarked by 05/20/2010	Registration After 05/21/2010	Registration On Site
Registration	\$75	\$100	\$100

HOTEL ACCOMMODATIONS

 Hilton Richmond Hotel & Spa at Short Pump (800) 445-8667 <i>12042 West Broad Street</i> <i>Richmond, VA 23233</i> Mention “Executive Women International®” for special rate.	Reservations <u>must</u> be booked directly with the hotel no later than 05/21/10 to receive EWI Symposium rates. You <u>must</u> identify yourself as a EWI attendee at the time you make your reservation. Room rates (non-smoking): \$99 per night for standard king/standard queen
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<p style="text-align: center;">Method of Payment:</p> ___ Check # _____ in the amount of \$ _____ ___ MasterCard ___ Visa Card Number _____ Expiration _____ Card Holder Signature _____ Name as it appears on card _____ * Payment <u>must</u> accompany your registration form * Refund requests must be in writing. No refunds after 05/21/2010 Please write registrant’s name on check	<p style="text-align: center;">* Special Needs *</p> ___ Check here if you have any special dietary needs or if you require special accommodations. Please attach a written description with your registration form.
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Fax or Mail Completed Registration Form with Checks Payable to: EWI of Richmond c/o Southern States Cooperative, Inc. Attn: Debora W. Honodel PO Box 26234 Richmond, VA 23260 For additional information: Debora Honodel (804) 281-1546 or debora.honodel@sscoop.com fax (804) 287-1041 Lauren Cordrey (804) 678-0118 or lauren.cordrey@anthem.com fax (800) 558-6211	EXECUTIVE WOMEN INTERNATIONAL® <i>“The Leading Connection for Business Professionals”</i> www.ewirichmond.org .5 CEU credits for EWI members
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**EWI of RICHMOND
2010 WOMEN'S SYMPOSIUM
June 12, 2010
Hilton Richmond Hotel & Spa at Short Pump**

SATURDAY JUNE 12		
7:30 am – 8:25 am	Registration/ Continental Breakfast	Capital Ballroom
8:30 am – 10:00 am	Session 1 – The Exceptional Leader Don't let today's economy dictate your success. In this session we will identify the new rules for success, learn how to be a professional standout and stay marketable in today's business world.	Lori Giovannoni
10:00 am – 10:30 am	Break	
10:30 am – 12:00 pm	Session 2 – Leadership and Possibility This session will teach you how to attract opportunities into your professional life as well as avoiding those mental habits that may be sabotaging opportunities or keeping you from all you can have.	Lori Giovannoni
12:00 pm - 1:30 pm	Lunch	Maureen McDonnell First Lady of Virginia
1:30 pm – 2:30 pm	Session 3 – Leadership and Inspiration Learn to reconnect with your personal and professional dreams and do it in a way that keeps you energized.	Lori Giovannoni
2:30 pm – 3:30 pm	Wrap Up	

The ability to **put your best foot forward** and confidently handle any situation with talent and skill are not only desirable business skills, but can give you the added benefit of boosting your own self-confidence.

EWI Woman's Symposium focuses on increasing your opportunities and improving your marketability, as well as helping you navigate the current economy.

You'll leave this EWI event armed with the tools and techniques you need to be a more motivating, more persuasive and a more effective professional. Get ready to be entertained, inspired, motivated and changed forever as you discover the new rules for success!

Discover why Lori Giovannoni is consistently chosen as one of the preeminent speakers and organizational trainer/facilitators in the country.

Benefits of Attending

- ◆ Be a professional standout
- ◆ Stay marketable in today's economy
- ◆ Navigate the new rules of success
- ◆ Reconnect with your professional and personal dreams
- ◆ Attract opportunities into your professional life
- ◆ Re-energize and stay that way
- ◆ Avoid mental habits that may be sabotaging your opportunities



Lori Giovannoni

Co-Author of “Law of Achievement”

As a nationally recognized speaker and author, Lori Giovannoni has shared the platform with other authors, entrepreneurs and leaders throughout the world. During her career, Lori has had the opportunity to address over 250,000 people.

Lori has authored 4 books, her latest **The Law of Achievement** became an Amazon Best Seller the day of release.

A highly accomplished professional, Lori is an **Athena Award Recipient** and was recognized as **Business Woman of the Year** in the state of Utah, as well as one of the **30 Women to Watch** by *Salt Lake Business Magazine*.

Lori has the unique ability to deliver insight and wisdom in a way few others possess. She is viewed as a visionary and has a keen ability to assist others to be the best they can be.

Lori is a highly sought after speaker for; conferences, conventions and corporate training throughout the nation.

Her message is clear – **You are the greatest resource in your life!**



Maureen McDonnell

Maureen McDonnell, Virginia’s First Lady, has been married to Governor Bob McDonnell for 33 years. The McDonnell’s have five children, Jeanine, Cailin, Rachael and twins Bobby and Sean. Daughter Jeanine recently completed a tour of duty in Iraq as a First Lieutenant in the United States Army.

A native of Fairfax County, Mrs. McDonnell began her career working for the Federal Bureau of Investigation. She later worked for both the U.S. Arms Control and Disarmament Agency and the Department of Defense. During the 1970’s, Mrs. McDonnell was a member of the Redskinettes, now known as the Washington Redskin’s Cheerleaders.

Following her years of government service, Mrs. McDonnell launched a successful small business in the marketing of nutritional healthcare and consumer products and for the past 13 years served as president of her own small company. Mrs. McDonnell has completed significant course work and has attended numerous health seminars throughout the United States to learn from some of the nation’s top healthcare providers how nutritional supplementation can improve a person’s health

With over 25 years experience in the area of nutritional healthcare, Mrs. McDonnell is an advocate for healthy living through nutrition and fitness. She is currently working with the Virginia Foundation for Healthy Youth on the issue of childhood obesity.

The First Lady is also involved with numerous community and cultural organizations including serving as Chairman for Friends of Virginia History’s Commission on Women”, serving on the Board of the Richmond Ballet, serving on the Council of the Virginia Museum of Fine Arts, and is the Honorary Chair for MINDS WIDE OPEN: Virginia Celebrates Women in the Arts and working with Blue Star Mothers in support of Military Families.



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2010 Women's Symposium
“Redefining Success in Today's Economy”
Hilton Richmond Hotel & Spa/Short Pump
Saturday June 12th
Sponsored by
Executive Women International® of Richmond Virginia

Executive Women International of Richmond will host the June 12th Women's Symposium **“Redefining Success in Today's Economy.”** This event is an opportunity for sponsors to network and build new relationships with a diverse audience of professionals from across the Commonwealth of Virginia. We encourage your participation and look forward to seeing you there.

The enclosed packet includes detailed information. For sponsorship inquiries, please call Angela Roisten at (804) 327-7308 or email angela.roisten@vacu.org.

Thank you for your consideration and we look forward to seeing you in June!



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2010 Women's Symposium "Redefining Success in Today's Economy" Corporate Sponsorships

PLATINUM: \$1,500 includes

- Recognition:
 - Logo in Richmond Times Dispatch Advertisement if received by 4/5; 4/8; or 4/26
 - Stage Recognition
 - Acknowledgement at Lunch
 - Listing in program
 - Exhibit table
 - Two Symposium tickets

GOLD: \$1,000 includes

- Recognition:
 - Stage Recognition
 - Acknowledgement at Continental Breakfast
 - Listing in program
 - Exhibit table
 - Two Symposium tickets

SILVER: \$500 includes

- Recognition:
 - Stage Recognition
 - Acknowledgement at Break
 - Listing in program
 - Two Symposium tickets

BRONZE: \$250 includes

- Recognition:
 - Stage Recognition
 - Listing in program
 - One Symposium ticket

For questions regarding sponsorship contact Angela Roisten at angela.roisten@vacu.org

Make your check payable to:

EWI® of Richmond
c/o Virginia Credit Union
Attn: Angela Roisten
PO Box 90010
Richmond, VA 23225



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2010 Women's Symposium "Redefining Success in Today's Economy" SPONSORSHIP RECEIPT

EWI® gratefully acknowledges receipt of your support to our organization.

Name of Sponsor:	
Address:	
Date:	

The description and Good Faith Estimate of the value of goods or services provided by EWI represent your sponsor contributions at the following level:

<input type="checkbox"/>	Platinum	\$1,500
<input type="checkbox"/>	Gold	\$1,000
<input type="checkbox"/>	Silver	\$ 500
<input type="checkbox"/>	Bronze	\$ 250

Your generous contribution supports the Women's Symposium and the 501(c) 6 section of the EWI of Richmond Chapter.

For questions regarding sponsorship contact Angela Roisten at angela.roisten@vacu.org



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2010 Women’s Symposium “Redefining Success in Today’s Economy”

Executive Women International® of Richmond will host the June 12th Women’s Symposium “Redefining Success in Today’s Economy.” This event gives local vendors the opportunity to network and build new relationships with a diverse audience of professionals from across the Commonwealth of Virginia. We hope your schedule will allow you to participate, and we look forward to seeing you.

Vendor Registration Form

Please submit this form by May 20th, 2010 to insure listing in the program. Fields marked with an asterisk (*) are required. Enter all phone numbers in this format: xxx-xxx-xxxx.

VENDOR TABLES \$100	
<input type="checkbox"/>	6 ft table (includes skirted table cloth and chair)
<input type="checkbox"/>	Listed in the vendor program
<input type="checkbox"/>	Symposium ticket (additional \$75)

General Information	
Organization *:	
Contact Name*:	
Booth Representative :	

Contact Information			
Address Line 1 *:			
Address Line 2 *:			
Address Line 3			
City *		State*	Zip *
Phone Number *:		Cell Number:	
Fax Number:		E-mail *:	

Vendor Request	
Electricity Required	
Additional fee :\$35.00*:	<input type="checkbox"/> Yes <input type="checkbox"/> No
Vendor Classification*:	
(Jewelry, finance, advertising, etc)	

Optional Marketing Opportunity:

Door Prize Item(s)

For questions contact Angela Roisten at angela.roisten@vacu.org

Make your check payable to:

EWI of Richmond
c/o Virginia Credit Union
Attn: Angela Roisten
PO Box 90010
Richmond, VA 23225