



CONNECTIONS | CAREERS | COMMUNITY

EWI® of Richmond
2012 SPRING CONFERENCE REGISTRATION FORM
The Westin Richmond Hotel
MARCH 29-31, 2012

Name: (as it appears on name tag)
Company Name:
Address:
City: State: Zip Code:
Phone: Fax: Email:
Request additional information on EWI
EWI Member
Chapter Name (If applicable)

Monumental Excellence
Enrich Yourself With A Leadership Experience Of Historic Proportions
Fee includes program and meals

Table with 5 columns: Registration type (Early Bird, After, On Site, Friday Only, Optional Friday Night Tour) and Price (\$290, \$325, \$325, \$175, \$40)

HOTEL ACCOMMODATIONS

The Westin Richmond
6631 West Broad Street • Richmond, VA 23230
Phone: 1.800.937.8461 • Fax: 804.282.8445
Executive Women International® Special Rate: \$119 per night (plus tax) for standard king/standard queen \$169/ Suite (all non-smoking)
Reservations must be booked directly with the hotel no later than 03/08/2012 at 5:00pm to receive EWI Spring Conference rates.
You must identify yourself as an EWI attendee at the time you make your reservation.

Method of Payment
Check # in the amount of \$
Credit Card (Via PayPal @ www.ewirichmond.org)
Payment must accompany registration form. Please write the registrant's name on check. Refund requests must be written and no refunds will be granted after 03/07/12. There will be a \$50 fee for cancellations.
Special Needs
Please check here if you have any special dietary needs or if you require special accommodations. Please attach a written description with your registration form.

Fax or Mail Complete Registration Form with Checks Payable to:
EWI of Richmond
Cherry, Bekaert, & Holland, LLP (Attn: Carey Saunders)
200 S. 10th Street STE 900
Richmond, VA 23219
Fax : (804) 673-4290
For additional information:
Heather Williamson (804) 598-9175 or drheather@transformationgrouppllc.com Fax (804) 598-8305



Thursday, March 29

4:00 p.m. – 5:30 p.m. Registration
5:00 p.m. – 6:00 p.m. Cash Bar Reception/Networking
6:00 p.m. – 8:00 p.m. Opening Dinner featuring Thomas F. Farrell, II, Chairman, President and CEO, Dominion Resources, Inc.

Come network with your EWI friends and hear this Fortune 200 Executive

Friday, March 30

7:00 a.m. – 8:00 a.m. Registration and Shop Vendors Open (vendors running from 7:00 am – 6:00 pm)
8:00 a.m. – 9:00 a.m. Opening Breakfast with Keynote Speaker, Lisa Schaffner, Public Relations & Marketing Director, United Network for Organ Sharing (UNOS).

Prior to UNOS, Lisa was News Anchor for Richmond ABC Affiliate WRIC-TV8.

9:30 a.m. – 12:00 Noon Academy of Leadership Module taught by human behavior expert and hilarious Speaker **Colette Carlson**, Founder of www.SpeakYourTruth.com

12:30 p.m. – 1:45 p.m. Lunch, Networking and Shop Vendors
2:00 p.m. – 4:30 p.m. Academy of Leadership Module (continued)
4:30 p.m. – 6:00 p.m. Shop Vendors
5:30 p.m. – 9:30 p.m. Friday Night Optional Tour – Enrich yourself by exploring the Richmond Region. The tour includes a boxed dinner, guided historical trolley tour of Richmond Region with stops at the Virginia Museum of Fine Arts and the AAA Five Diamond historic Jefferson Hotel - \$40. *(additional information below)*

Saturday, March 31

7:00 a.m. Registration and Shop Vendors (vendors open until 2 p.m.)
8:00 a.m. – 9:15 a.m. Continental Breakfast with Keynote Speaker, Laura Posey, CEO of Dancing Elephants Achievement Group. Laura is an international speaker, author and previous EWI Professional Development Webinar speaker.

9:30 a.m. – 11:00 a.m. Executive Panel Discussion on Corporate Social Responsibility. Hear from Richmond’s top executives in various markets as they discuss corporate social responsibility in their industries.

11:15 a.m. – 11:50 a.m. EWI Corporate Board announcements and highlights of the year
11:50 a.m. – 12:00 Noon Closing Remarks and Wrap Up – Brenda Long, President, EWI of Richmond



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Friday, March 30, 2012
Optional Historic Trolley Tour
5:30 p.m. – 9:30 p.m.
Cost: \$40

Enrich yourself by exploring the Richmond Region first-hand. Board a Richmond Trolley and enjoy a boxed dinner while your tour guide points out all of the sights and sounds of Richmond including Cobblestone streets and Monument Avenue – the nation’s only avenue that is designated a National Historic landmark and is home to six monuments. We’ll make a stop at the Virginia Museum of Fine Arts for a peek at their art collection that spans the globe. The museum was just named as the



2011 Travel Attraction of the Year by Southeast Tourism Society. We’ll end the night on a sweet note as we make a stop at the Jefferson Hotel, recognized as Richmond’s grandest hotel and one of the finest in America.